

GLAA Executive Meeting
Sunday December 3rd, 2017
National Yacht Club, Toronto

Present:

Richard Mair
Margaret Mair
Phil Birkenheier
Marc Decorte
Rob Feeney

Absent:

Cathie Coultis

Meeting was called to order at 10:10 by Margaret, standing in for Cathie, with a welcome to all present.

Minutes from previous meeting were emailed to board members on November 16, 2017. Richard moved to accept Minutes as read; the motion was seconded by Phil and carried.

The Commodore's Report (Cathie) (emailed and attached):

Members of the Executive read the Commodore's Report. In summary:

Arrangements with ABYC for the AGM have been confirmed.

- One article on the Syronelle 50th Anniversary has been published and others are being negotiated.
- The Bent Fork Award, given for Association members sailing mishaps, is being resurrected.
- The On the Hard Seminar series is being planned, and Cathie hopes to encourage members with expertise in particular areas to present some seminars.
- A final date for the 2018 Summer Rendezvous at PCYC will be discussed at the PCYC Fleet Meeting mid-December, as there was no time in November. Cathie will share date as soon as it is confirmed.
- Autumn Fun Car Rally weekend is still to be confirmed and will be subject to scheduled haulouts and the date of the Rankin Regatta.
- Cathie is working on the creation of a commemorative booklet for the Syronelle celebrations with stories and photos from past racers.
- Alberg 30 History of Owners link has been sent to Rob.(Due to size the history itself will not be in the newsletter, but there will be a link to it from the newsletter as well as on the website).
- The idea of having a Syronelle 50th Anniversary t-shirt was presented and discussed. Those present suggested that once we know the cost from regalia supplier a mockup be designed and presented at the AGM for pre-ordering by the members.

Report from Secretary (Margaret):

There is nothing new to report since the previous meeting.

Report from Treasurer (Phil) (attached):

No change to report since the last Executive meeting.

Report from Racing Director (Marc) (attached):

- The Syronelle Cup has been confirmed at NYC for June 23 – 24 2018. Marc and Rob will loan their boats to Chesapeake sailors, and Marc appealed for other loaner boats.
- The Great Lake Championship has been tentatively confirmed for August 25, 2018 at NYC, though Marc is open to exploring other venues to help promote the Association's visibility. NYC has also offered to give A30s their own start in regattas.
- Marc will organize a fun race at PCYC Rendezvous.

Report from Website Administrator/Newsletter Editor (Rob) (attached):

- The Association has had to purchase SSL certificate after an upgrade to security on the website; Phil received paid invoice from Rob and reimbursed him.
- AGM information will be posted on website shortly.
- Fall/Winter edition of Newsletter almost complete, pending photos to be sent by some of those submitting material.

Promotion, Director at large (Richard) (attached):

Chandleries approached are willing to put GLAA promotional material on their counters.

Phil moved to accept the reports, seconded by Richard; carried.

New Business:

Executive Elections:

There are no new nominees.

2017 AGM:

- Slideshow: Rob explained there are not enough pictures to do one on 50th Anniversary of A37.
- Complimentary wine: Executive members will look at the option to buy own wine and pay a corkage fee, if that is possible.
- The nomination of Shirley Jones and Tim Martens for the Bent Fork and Gordon Proctor Memorial cruising awards were approved, subject to their submission of their log/blog for the latter.

2018 Budget:

The Executive approved the motion that fees and membership remain the same.

Communication and promotion of GLAA:

Discussion:

- One way to promote the Association is to emphasize the people in it, including

members expertise and experience. Rob suggested we do this is by doing profiles of association members (written by those members) in the newsletter

- Another is to emphasize the classic nature of the boats, their safety and forgiving nature.
- Another is to get people out sailing in the boats, possibly by inviting public to “Meet the Alberg” at Rendezvous or race events (including members of clubs visited) or through the crew bank (open to anyone interested).
- Whenever possible, gather information about new buyers by asking why they bought the boat
- Think about the kind of people we need to appeal to keep the Association viable (25-30 year olds): how do we reach them?
- For new members: ask a member in their area/marina/club, if possible, to make contact with them and act as a mentor.
- Use SEO to attract eyes to the website.

Spreadsheet project:

It was agreed that a good start date to begin contacting people would be the end of February (when memberships are finalized at clubs and people are thinking about getting back to sailing).

Website:

- Rob will promote the website Marketplace with a bold link on the website and a reminder in the newsletter.
- He will put a notice on the website that draft minutes of the previous AGM will be made available to members on request.
- Links: Rob will include links of general interest to sailors, as well as Alberg-related links, and encourages Association members to submit interesting ones they have found.
- Awards and Trophies page on website: Rob will email Don and Phoebe for more information on the history of the Syronelle.

Seminars:

We should encourage Association members to share their own expertise in seminars, and plan to hold some seminars at our Rendezvous as well as as part of On The Hard winter series.

Promotion:

Richard will contact yacht clubs in the Toronto area about posting GLAA events. He will also contact chandleries in Midland and Hamilton about putting the Association's literature on their counters.

2018 Newsletter material submission deadline and distribution dates:

April: deadline April 21 for May distribution

September: Deadline September 22 for October distribution

December: Deadline November 24 for December distribution

Appeal for volunteers:

Margaret will write appeal to blast-out to membership, with guidance from Cathie.

The meeting was adjourned at 13:12, as moved by Rob and seconded by Richard.