

## GLAA EXECUTIVE COMMITTEE MEETING

Saturday, October 28, 2017

Location: Bobby C's Restaurant, Port Darlington

### Present:

Cathie Coultis  
Phil Birkenheier  
Marc Decorte  
Rob Feeney  
Margaret Mair  
Richard Mair

The meeting was called to order at approximately 11:40, with welcoming comments from Commodore Cathie Coultis.

The Minutes from the previous meeting were sent by email to all board members some weeks before and a few hard copies brought to the meeting by Cathie. Richard moved that the minutes be accepted as read, seconded by Rob; the motion carried.

### **Commodore's Report** (Cathie) (attached):

AGM 2017 pre-planning: Jan 20, 2018 has been reserved for the AGM at ABYC with a menu similar to the last AGM; menu choices to be finalized. The rental fee may be waived, since two club members are Association members, but this has not been confirmed. The meeting budget includes rental for linens.

The AGM package sent to members will include a regalia order form and a survey. The AGM invitation and details will also be on the website.

Contact with press/magazines: Cathie has been in contact with Canadian Yachting Magazine, Good Old Boat, GAM, and Ontario Sailor about posting GLAA racing and cruising information, an article about the 50th anniversary of the Syronelle race and advertising. Responses were generally positive. Ontario Sailor requires payment be made for everything submitted; the committee discussed how best to work with this magazine to their benefit and the Association's.

### Other items updated included:

- A current list of Alberg 30 owners maintained by the Chesapeake Bay A30 Association is being sent to Cathie and will be forwarded to other members of the Executive Committee.
- Plans for awards and the state of past, current and future awards (including the to-be-recreated Bent Fork Award), upcoming seminars, a 2018 Summer Rendezvous and an Autumn Fun Car Rally were presented and discussed. So were plans for an Open House for members and non-members to be held in conjunction with the planned rendezvous at PCYC, with the suggestion that an ad for the Open House be placed in Ontario Sailor. Once a date for the Rendezvous has been settled, an eblast will go out to members to determine interest well in advance of the event.

- The current status of the project to find Albergs and invite Alberg enthusiasts across a much wider area to join the Association and the tools developed so far were discussed. Cathie encouraged everyone to suggest additions to the list of clubs and marinas and send them to Margaret or Cathie to be entered on the spreadsheet.
- A list of Contact Us responses, their subjects and who responded was presented.
- Permissions have been obtained to reprint articles on our website. Rolph Townshend and Good Old Boat have given permission for an article about the 50th Anniversary of the A30; Paul Howard and Canadian Yachting for an article about the A37.

**Secretary's Report (Margaret):**

Margaret spoke briefly about her work on the project to find and recruit new members and the possibility of modifying the current regions.

**Report from Treasurer (Phil) (attached):**

Phil presented the financial report. The Association has a current bank balance of \$4,289.07, in part due to fewer activities because of this sailing season's high water and a consequent reduction in expenses. Income was from membership and regalia and one paid sponsorship from UK Halsey Sailmakers, Toronto. Expenses included purchase of and artwork for regalia, hors d'oeuvres for AGM, and printing.

Ways to use the unexpected funds well were discussed. Options included giving a gift subscription to Ontario Sailor to members, in lieu of reducing dues, and wine at tables at the AGM as thank you to members.

Rob mentioned there is no current bill for the website; he believes that it has been paid for five years. He has been in contact with the website host to verify that there is no money owing. The bill, when due, could be \$400 to \$500, based on the last invoice.

The budget for the upcoming year was discussed. Cathie submitted a sheet with projected expenses for stationery, printing and postage to Phil. Executive Committee members will submit projected expenses to Phil; the budget will be presented and revised at the next meeting.

**Report from Membership (Cathie and Phil):**

Cathie discussed efforts to solicit members through making contact with clubs and marinas bolstered by personal contact whenever possible. The aim is, as far as possible, to relate recruitment to where existing members are and to involve more and more members in the process of inviting others.

**Report from Racing Director (Marc) (attached):**

There was little racing this year. High water led to the cancellation of the Syronelle, but there was a good turnout for the Great Lakes Challenge. Five boats competed in good wind, and the RO would be happy to do the race again next year. Two full crews originally signed up to do the Rankin on Chesapeake Bay, but last minutes cancellations reduced the contingent to three crew members and Marc cancelled GLAA participation.

Ideas to encourage more members to participate were suggested, including more active communication, a deadline for withdrawals from any event, flying spinnakers when racing on Lake Ontario as is done on Chesapeake Bay (with a clinic to for interested sailors on the rendezvous weekend), alternating the Syronelle and the Rankin (one each year), and rewarding crews for including new racers.

Marc will research other races that would attract A30 sailors.

**Report from Cruising (Cathie):**

Cathie has approached PCYC about holding a Summer Rendezvous there. She expects to have a firm date by the November meeting of the Executive. Marc suggested amalgamating cruising and racing.

**Report from Website Administrator/Newsletter Editor (Rob) (attached):**

There have been updates as requested and a few repairs and tweaks here and there. With few events this past summer there was little to add to the site. Statistics show that more people visited this year than last, and that while visitors can be from all over the world most are from the U.S. and Canada.

All of our advertisers have been asked to update their status, let us know if they are happy with what we show on the site and whether they wish to continue. They have been directed to the GLAA email address to arrange payment where required.

Discussion: Upcoming 2018 events will be announced on the front page of the website with a link to more information. Information on this year's Rankin Regatta and Great Lakes Challenge will be posted on the web page and in the next newsletter as soon as received.

Awards and trophies will have a designated page on the website which includes pictures and an explanation of what each trophy is for. Information about awards will also be in the newsletter. We need to request nominations for the different awards, except for those for winning races. Awards will be given out by the racing director with the assistance of the Commodore and trophies will be returned each year.

The crew bank will include volunteers offering to help with haulout and rigging. There will be a link to the crew bank on the main page, and an eblast will be sent before each race to ask for crew, arrange crew meeting and check dates available.

Newsletter Update: Rob plans to have the newsletter ready for the middle/end of November. He asked for articles, news and photos to be submitted by November 7th.

A motion to accept the Directors' reports was moved by Phil, seconded by Marc and carried.

**New Business:**

Elections at the AGM: Cathie, Marc, Phil, Rob, Margaret and Richard will stand again.

Nominating Committee: Cathie asked for members; Rob volunteered to be on the committee and Marc to speak to two Association members at NYC.

Director at Large: Richard will contact local chandleries to ask whether they will allow us to place flyers and business cards in a holder on their counters.

Facebook: After discussion it was agreed that the Association will have a Facebook page, with Rob as administrator.

Eblasts: Cathie will continue to send eblasts out to the Association's members.

Blahs: We need an alternate host for this annual pot luck dinner. Ideas should be brought to our next meeting.

Bumper/window Stickers: Rob presented bumper stickers/window stickers for the A30 similar to those sold by yacht clubs. He will get more information about costs.

A30 Manual: is being scanned and will be available through Regalia for \$20.00, hard copy or digital, when ready.

The meeting was adjourned at about 15:00.

The next Executive Meeting is scheduled for 25th November 2017 at NYC.